



GROWTH  
COACHING  
INTERNATIONAL



# GCI COACHING ACCREDITATION PROGRAM

---

Enhancing the quality of conversations in education communities



# INTRODUCTION

## COACHING ACCREDITATION PROGRAM

This is GCI's flagship coach training course with Prof. Christian van Nieuwerburgh, delivered fully ONLINE over 6 months with a GLOBAL cohort and a pathway to individual European Mentoring and Coaching Council (EMCC) credentials. The EMCC is an international body seeking to develop, promote, and set the expectation of best practice in mentoring, coaching, and supervision. The GCI Coaching Accreditation Program has been endorsed with the EMCC Quality Award (EQA).



This course provides comprehensive training for educators in the skills, conversational frameworks, and "way of being" of coaching. Designed for educators by educators, the Online Coaching Accreditation Program takes into account the particular circumstances and context of the participants so that the professional learning is immediately applicable in educational settings.

# THE GCI COACHING ACCREDITATION STORY



As someone who was part of the original design and facilitation team that launched the first GCI Coaching Accreditation Program (CAP) way back in 2005, it has been hugely satisfying to play a leading role in developing this online version.

Since 2005 I have led countless CAP workshops all over Australia and in the UK and NZ. It has always been one aspect of my work at GCI that I have enjoyed the most. Now, I can confidently say that this online version of the Coaching Accreditation Program is an even better learning experience. It's better because:

- We have revised and updated all of the content to take account of the latest research in our field
- We have been able to provide access to the most recent texts and readings in coaching in education
- It has updated videos providing skilled modeling of coaching
- Participants can learn as part of an international cohort with all of the diversity and richness of perspective and experience that offers

- The extended nature of the course allows for more considered reflection and practice in context
- This online course is led by Professor Christian van Nieuwerburgh, GCI Global Director, one of the most widely published global thought leaders in coaching in education. Christian is also the author of the standard coaching text, *An Introduction to Coaching Skills* (2020) which is a core text in this course
- It provides a streamlined pathway to a coaching credential with the European Mentoring and Coaching Council (EMCC), one of the leading professional coaching associations

And, it all takes place in a psychologically safe, convenient and flexible learning environment.

Participants in this program have all developed and refined highly relevant knowledge and skills for their work in schools. For many, it has been transformative.

I hope you will be able to join us on a similar journey.

**John Campbell,**  
*Founding Director, Growth Coaching International*

## WHAT'S AN INDUSTRY-RECOGNISED CREDENTIAL?

Since the early days of coaching various professional coaching associations have recommended adopting industry-wide standards to help establish confidence and credibility in this emerging field. One of the largest of these associations is the European Mentoring and Coaching Council (EMCC), now known as EMCC Global. GCI has submitted the Coaching Accreditation Program to a rigorous endorsement process with EMCC and has been awarded their Quality Award (EQA) at Practitioner Level. This means that participants who successfully complete all requirements of this GCI course have a streamlined pathway to individual coaching credentials with the EMCC.



# ABOUT THE COURSE

## COURSE AIM

The Coaching Accreditation Program seeks to provide an extended and intensive coach training course through an immersive cohort-based experience. The Coaching Accreditation Program develops higher levels of conscious competence and opportunities for deeper analysis and reflection.

## COURSE LEARNING OUTCOMES

As a result of participation in this course, participants will:

- Develop an understanding of the applications of coaching in educational contexts
- Learn and embed the key elements of GCI's three elements of effective coaching, including:
  - o the GROWTH conversational framework
  - o the 4 Key Skills
  - o the Coaching Way of Being
- Become familiar with theoretical perspectives, and the evidence base, underpinning the GROWTH Coaching approach
- Practise the application of the knowledge and skills of the GROWTH Coaching approach
- Develop confidence to undertake coaching conversations in a range of educational contexts
- Develop knowledge, skills and confidence to engage in reflective practice that contributes to ongoing coaching development

## COURSE STRUCTURE

The course runs across 26 weeks and includes four core components:

**Component 1:** Online asynchronous learning through readings, videos, discussion board and practice activities, using GCI's learning management system

**Component 2:** Two live online workshops, led by Professor Christian van Nieuwerburgh

**Component 3:** Three facilitated online workshops in small groups, focusing on coaching observation, practise and feedback

**Component 4:** Two one-to-one online coaching sessions

## REFLECTIONS ON THE ONLINE LEARNING EXPERIENCE

Listen to Dr. Kris Needham interview GCI Founding Director John Campbell about the surprising ways in which the online format enhanced the learning experience:

# WHAT OTHERS SAY ABOUT THEIR EXPERIENCE ON THIS COURSE



*"A really great online course that took adult learners into context. Materials & resources were very concise and the small group zoom sessions proved to be the most valuable. Working with other participants but especially with skilled coaches really made the difference to me."*

*- Attila Lendvai, Catholic Education Office, Parramatta, NSW, Australia*



*"I am so grateful for the opportunity to have participated in this course. It was a bright spot in a time when there was so much stress and uncertainty. I looked forward to participating each week. I appreciated the flexibility to do some degree of self-pacing as necessary. I felt deeply connected to my partners and small group. Thank you!"*

*- Jennifer Miller-Arsenault, Washington Central Unified Union School District, Vermont, USA*



*"I found this course to be very powerful. The learning was well paced, supported by experts as well as evidence based written research and the learning activities were practical."*

*- Laura Robertson, Grey Street PS, Victoria, Australia*



*"The Coaching Accreditation Program was a genuinely transformative (even life-changing!) learning experience for me. The course was really well-designed - the timing of each element and the strong emphasis on coaching practice and reflection allowed me to reflect,*

*experiment and integrate my learning into my professional practice. Christian, John and the other GCI coaches who were involved were all able to distil their vast experience into practical, accessible insights for us, and the international nature and high calibre of the cohort of the other delegates made each interaction so incredibly enriching."*

*- Brett Nicolson, HeronBridge College, Johannesburg, South Africa*



*"I have thoroughly enjoyed Growth Coaching International's Coaching Accreditation Program. The variety of activities undertaken and the weekly schedule has scaffolded my development really well. The paired coaching experience was exceptional. I got so much*

*out of it in terms of being coached, practising my coaching and also in connecting with an educator on another continent. The quality of delivery is consistently high and the course is very well structured."*

*- Antonia Spinks, Co-CEO, Pioneer Educational Trust, UK*

## TO REGISTER

[Click here](#) to visit our website and register for our Coaching Accreditation program.



GROWTH  
COACHING  
INTERNATIONAL

